

The Big Picture

Five Years Into the Black Child Legacy Campaign

Unprecedented community conditions call for unprecedented community effort. When 2009 data showed that African American children in Sacramento County were twice or even three times as likely to die as White, Latino or Asian children—and had experienced this disparity for 20 years—community leaders at the County Board of Supervisors and Sierra Health Foundation knew it was time to act.

In 2015, the Black Child Legacy Campaign was launched with a goal of reducing the disparity in African American child deaths 10 to 20 percent by 2020.

The results have been nothing short of amazing. After just three years of implementation, the Black Child Legacy Campaign:

- Reduced the rate of African American child deaths by 25 percent
- Reduced the rate of African American infant deaths by 23 percent
- Achieved a reduction of more than 50% in disparity for infant sleep-related deaths
- Saw zero juvenile homicides in 2018 and 2019
- Assigned almost 200 Cultural Broker referrals since February 2018 through the Sacramento County Cultural Broker Program
- On March 2, 2019, the success of the Black Child Legacy Campaign was recognized by The National Association of Counties Health Steering Committee

Using a collective impact approach, the Black Child Legacy Campaign brings together dozens of partners to provide seamless family support services and youth development opportunities in seven Sacramento neighborhoods. The relationships formed—between residents and providers, among provider organizations, among the seven communities, and between communities and city and county policymakers—create a new and powerful infrastructure for lasting, equitable, systemic change.

- AA Arden Arcade
- DPH Del Paso Heights-North Sacramento
- FF Foothill Farms-North Highlands
- FS Fruitridge-Stockton Blvd.
- MV Meadowview
- OP Oak Park
- VH Valley Hi



Mother and Son
Arden Arcade
CIL



2020 Steering Committee on Reduction of African American Child Deaths

BLACK CHILD LEGACY CAMPAIGN
ANNUAL SUMMARY
MARCH 2020



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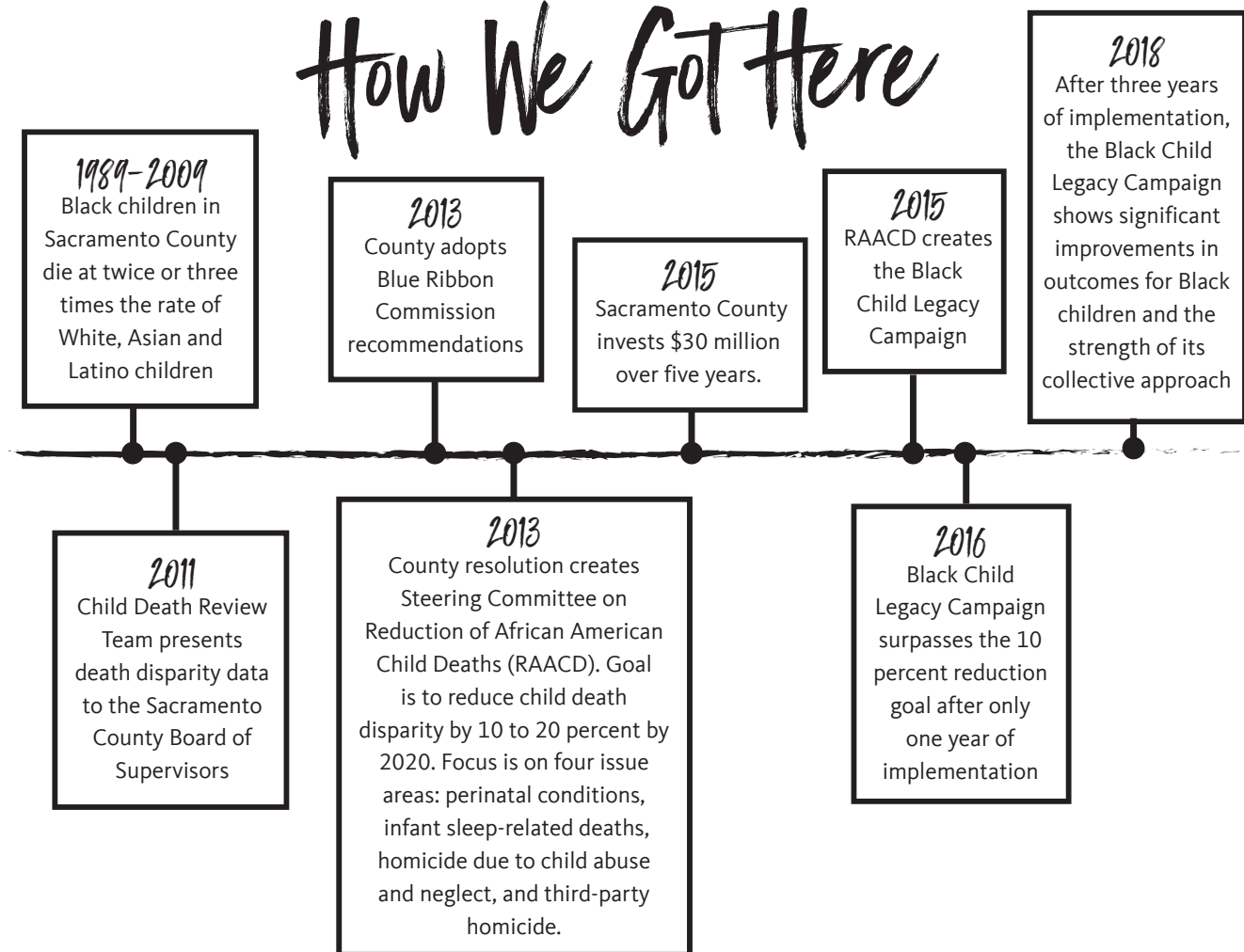
www.blackchildlegacy.org

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The Foundation of a
REVOLUTION
Five Years of Legacy



How We Got Here

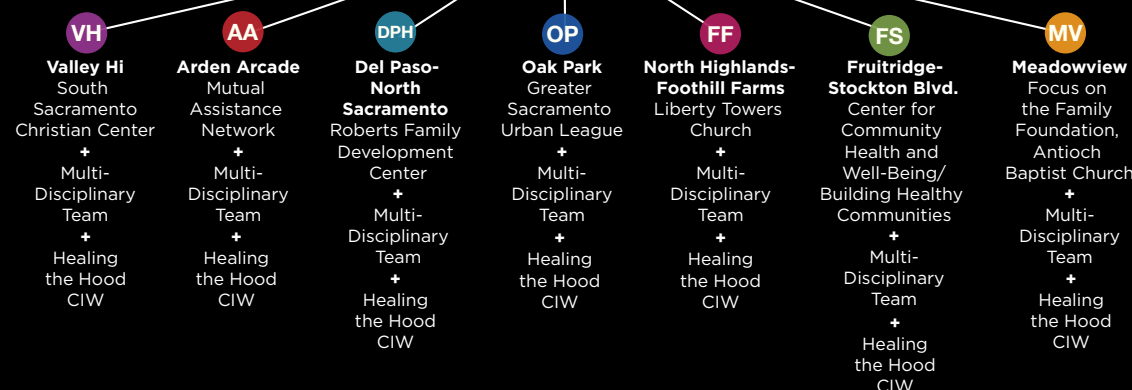


Building a Solid Infrastructure

WORKING INFRASTRUCTURE



RAACD Technical Assistance Resource Center (TARC)



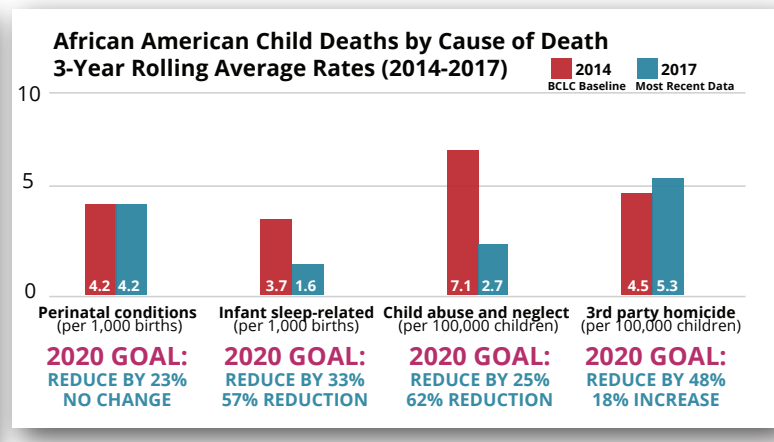
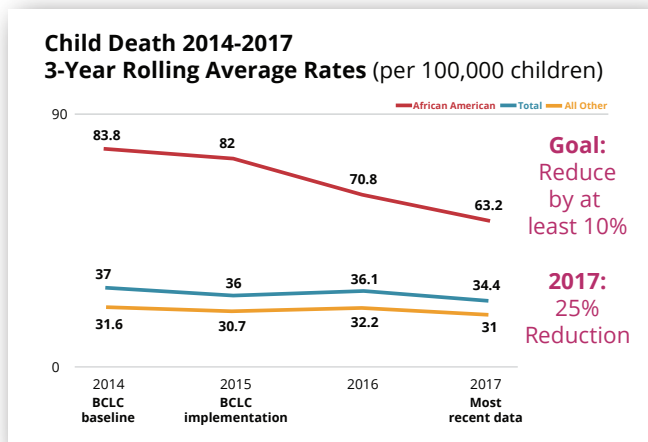
KEY
 RAACD: Reduction of African American Child Deaths
 ICPC: Interagency Children's Policy Council
 CLR: Community Leadership Roundtable
 MDT: Multi-Disciplinary Team
 HTH: Healing the Hood
 CIW: Community Intervention Worker
 CIL: Community Incubator Leads

How We Know it Works

Black Child Legacy Campaign 2020 Impact Dashboard

Reduction of African American Child Deaths

The overall goal of the campaign is a reduction in African American child deaths from the 2014 baseline rate of 83.8 deaths/100,000 African American children to a rate of at least 75.4 deaths (a 10% reduction).



Local Movement Building

Neighborhood infrastructure is strengthened through partnerships of Community Incubator Leads and local leaders, and the engagement of youth in the reduction of African American child deaths.

Community Partnerships (2019)

MORE THAN 70 COMMUNITY PARTNERS

Countless Informal Partners

18 Community Leadership Roundtable Partners

Youth Engagement (2019)

2550 Youth Engaged

Systems Change Wins - 2016-2019

- ✓ Hospital adoption of safe sleep protocols for all births
- ✓ County out-stationed staff in neighborhood Multi-Disciplinary Teams
- ✓ County Child Protective Services implementation of cultural broker program
- ✓ Healing the Hood coordinated strategy for youth violence prevention, intervention and interruption, with referrals from Probation and school districts
- ✓ Adoption of county-wide hospital crisis response protocol.

Resource and Capacity-Building Investments

With resources from external sources, The Center at Sierra Health Foundation provides capacity-building and other backbone functions needed for the success of the Black Child Legacy Campaign.

Total Investment to The Center (2014-2020)

\$10.9 Million

\$7,500,000	Sacramento County Board of Supervisors
\$1,321,000	First 5 Sacramento
\$750,000	City of Sacramento
\$500,000	Obama Foundation
\$500,000	Board of State & Community Corrections
\$257,000	Sacramento County (Cultural Brokers)
\$75,000	Kaiser Permanente
\$57,000	HealthNet
\$25,000	Sierra Health Foundation

7 Communities Engaged

Capacity-Building Activities (2019)

16 TRAININGS **65 TRAINING HOURS**

Training topic examples: crisis response and prevention, advocacy, quality assessment, communications, restorative justice, domestic violence, homelessness

BLACK CHILD LEGACY CAMPAIGN • 2019

By The Numbers and Beyond

296 African American individuals and families received intensive case management to reduce the stressors and risk factors that lead to unsafe sleep practices for babies, lack of prenatal care for women, child abuse and neglect, and youth violence. Intensive case management allows caseworkers to provide services and supports to address homelessness, food insecurity, substance abuse, lack of Medicaid and other challenges.

187 African American pregnant women received BCLC services. 137 of these women were connected to prenatal care as part of their BCLC services.

248 African American individuals and families received education and referrals for safe sleep practices. Parents, grandparents and other caregivers received community education and participated in forums to learn how to ensure infants are safe when they sleep. 105 families received cribs.

4592 African American youth participated in BCLC activities.

168 African American youth participated in transformative learning opportunities, including data collection through participatory action research (PAR) within their neighborhoods and schools, employment readiness, event planning, public speaking, civic engagement and multimedia technical skills.

109 African American community members were involved in leadership activities such as acting as an adult ally for youth participatory action research teams, public speaking, and serving on the Community Leadership Roundtable.

369 BCLC clients (including non-African American clients) needed housing-related services.

68 African American youth were referred from Probation.

130 African American families with open CPS cases received BCLC services.

7 Community Intervention Workers provided intensive case management and crisis response through Healing the Hood. Community Intervention Workers received more than 40 hours of training and professional development in 2019.